

"Primary Perspectives is one of my favourite radio shows!" Tom Gleisner, celebrity guest 2011

## The latest news for upcoming shows - plus pods, vods and blogs!











### 'Young Voices for Our Planet' - vol 1.1

Hello and welcome to Primary Perspectives first program guide and newsletter. Let's share a bit of history about this great radio show created for kids, by kids. Primary Perspectives started out in life as a monthly junior segment on WWMN's multi-award winning youth show 'Your Planet Needs You!'. The producers soon recognised the need to have a weekly program for younger children and 3WBC 94.1fm (Melbourne) dedicated a drive-time spot to the new show. Primary Perspectives launched on 26 July 2010 with AFL legend and Environmental Ambassador, Shane Wakelin as our debut special guest.

The show has grown in leaps and bounds over the last 21 months and currently has a team of 14 young hosts aged between 10-13, 3 producers and 4 associate producers. Primary Perspectives is now broadcast each week via CRN The Community Radio Network, which means the show is also available to numerous stations across Australia as a rebroadcast version of the live show produced in Melbourne. And guess what...the New York based website Earth Preservers, which offers 'green news' specifically for children, will be podcasting Primary Perspectives from May and the show will also be available via Positive Impact Magazine's website in USA! To quote the team... "We learn more on this show than we even do at school - its awesome!!"

## This month's highlights

Wow - March and April are HUGE months!

- Primary Perspectives goes national every week across Australia via CRN Community Radio Network & soon international via earthpreservers.com USA!
- ★ We welcome three new team members:
  Kaitlyn Thomas and Mia Vissenjoux
  Plus our first global reporter Pavan Raj Gowda joins
  the team from USA
- \* Pavan interviews the Director of Climate Change Education USA Mr Jim Callahan
- ★ Your Planet Needs You! celebrates its 5<sup>th</sup> Birthday Many Happy Returns to the YPNY Team!
- ★ Charlie, Liam, Mia and Miani MC at the City of Whitehorse 2012 Sustainability Awards
- ★ CBAA interview Liam and Miani for Climate Change mini series

Catch Primary Perspectives live every Tues 4-5pm on 94.1fm 3WBC in Melbourne & around Australia via CRN plus global streaming www.3wbc.org.au For podcasts visit www.primaryperspectives.info

Our team past/present

Daisy Broden
Jeremy Hannah
Lily Harry
Millie Kaitlyn

Molly Liam Seth Megan Teasha Mia

> Miani Nakita Pavan

Rupert Sasha Senan

Will

Production Team
Executive Producer:

Viarnne Mischon Producers: Anne O'Keeffe Mave Soekotjo



**Segment Producers** 

The Veggle Patch
Holly Vyner, BFA
Green Lane Diary
Green Cross Australia Team
From Little Things

Dr Alicia Kennedy, JGI Aust Walk on the Wild Side Prue Simmons, CVA

### REGULAR SEGMENTS

#### WEEKLY

Wonder Words
Diffuse the News

#### **MONTHLY**

1st Tues: The Veggie Patch 2nd Tues: Green Lane Diary

3<sup>rd</sup> Tues: From Little Things

4th Tues: Walk on the Wild Side

#### **SEASONALLY**

Global Perspectives Let's Talk Tech The Goss on Gloss Eco Heroes

Art Matters



# Primary Perspectives Highlights!

## March Podcasts

Songbird Kaitlyn Thomas raising awareness about bullying and neuroblastoma SBN International Youth Award 2012 Winner Mia Vissenjoux, eco leader! Pavan interviews Mr Jim Callahan, founder Climate Change Education USA

# April live broadcast dates

(then via CRN & podcast on www.primaryperspectives a week later)

April 3: The Veggie Patch Harry, Kaitlyn and Miani talk with 'Pete the Permie' to find out about just how cool Permaculture is and Kaitlyn talks about raising funds for the Dance Cancer Initiative

April 10: **Green Lane Diary** Hero Zaidyn Melrose talks about his award winning GLD project

Surf's Up! Liam, Mia and Sasha talk with Andrew Stark, CEO of Surfing Australia, about the exciting Vegemite SurfGroms Program





April 24: Walk on the Wild Side Harry, Rupe and Will talk with zoologist Prue Simmons about protecting the endangered Tasmanian Devils Sharon Lowe, creator of the interactive website Habitat Herres shows how kids can learn about protecting habitat through having fun!

## Pick of the month let us know your favourite interview, vod,

wonder word and news item and the winners will be featured here each month!

## From Little Things... Big Things Grow!

Daniel and William Clarke authors of 'Tears in the Jungle' www.TearsInTheJungle.com





## Diffuse the News

Mulai plants an entire forest in India... all by himself!! "Over the years, the Mulai forest has grown to 500 hectares - or 1,235 acres - home to four endangered tigers and three rhinoceros, as well as hundreds of deer, rabbits, apes and birds."

Article courtesy www.dogonews.com

## Hot Vod of the Month Miranda Gibson!

Wonder Words
Do you know where the
euphotic zone is? We
bet Andrew Stark does!



# Primary Perspectives Radio created for kids... by kids! Latest News



## Wow!!!

MARCH /APRIL ARE POSITIVELY HUGE MONTHS







# Primary Perspectives goes National every week across Australia... and soon International in USA!

Yes indeed – we are very excited to announce our show now has a truly global voice with PP going national each week via CRN (which stands for Community Radio Network) and soon to be syndicated internationally via the New York based website EarthPreservers.com and Positive Impact Magazine's site in USA! CRN provides content for 150 stations across Australia, so now you can ask your own local community station to broadcast Primary Perspectives. How cool is that! Our team also research their 'Diffuse the News' items each week from EarthPreservers.com, as well as the excellent kid's news site DogoNews.com – check out these sites for your next school project, they are awesome...and of course make sure you listen to 'Diffuse the News' at the end of the show each week for some fun-tastic global news.

## We welcome four new team members: Hannah, Kaitlyn and Mia - plus our first global reporter Pavan Raj Gowda joins our team in USA

We are really pleased to welcome 4 new members to the team; Hannah, Kaitlyn and Mia. Plus as we expand into our new segment 'Global Perspectives' we are looking for more roaming reporters to find great interviews around the world. Our first global reporter is Pavan, a very eco savvy 11 year old from California, USA. All our new team members originally came on the show as guests and loved it so much they joined the team! Mia and Pavan were also the inaugural under 13 winners of the 2011 School Broadcasting Network International Youth Award. Both Mia & Pavan are

innovative environmental leaders; Pavan has even founded his own Eco Charity for kids, by kids check out www.greenkidsnow.org



# Pavan interviews the Director of Climate Change Education USA – Mr Jim Callahan

Pavan recorded a great interview with Jim Callahan, Director of Climate Change Education, USA and you can check out the podcast on the pods & vods page of our site, plus to find out heaps of things about Climate Change for your next science project ClimateChangeEducation.org is another great place to visit!





# 'Your Planet Needs You!' celebrates 5<sup>th</sup> Birthday Many Happy Returns YPNY Team!

As we mentioned in the introduction Primary Perspectives started out in life as a monthly segment on WWMN's multi-award winning senior youth show 'Your Planet Needs You!'. Well, YPNY celebrates its 5<sup>th</sup> birthday this April and here is a quote from one of the original team: "Through our show I have learnt much about my local community, our global community, and also myself. I have spoken to incredibly inspiring people and had chances that I would never have had otherwise. It has changed the way I live my life and this is something that I will always be proud of. Anna Bainbridge, 16. You Rock YPNY Team – Happy Birthday!

# Charlie, Liam, Mia and Miani MC at the 6th City of Whitehorse Sustainability Awards - 2012

Primary Perspectives is proudly produced by SBN Inc/Wonderful World Media. The production team at WWMN have won several Whitehorse Sustainability Awards over the years, including 2 Mayor's



Choice Awards and this year our teams from YPNY and PP were honoured to be invited to MC at the 2012 Awards. All WWMN's shows broadcast live from 3WBC studios in Box Hill (City of Whitehorse) and we are very proud to be associated with a Council that has such a focus on sustainability. Congratulations to all the 2012 Whitehorse Award Winners for your excellent achievements.

# Ian Watson from CBAA interviews Liam & Miani for Climate Change Mini Series

Being a host on Primary Perspectives sure is a lot of fun and the team get to interview so many amazing people.

Recently the roles were reversed as radio veteran Ian Watson from CBAA spoke with Liam and Miani about their feelings on Climate Change. This mini series will be out via CRN later in the year.



#### Say tuned!

#### 'Young Voices for Our Planet' newsletter is produced by SBN Inc

Editor: Viarnne Mischon e: kids@wwmn.net Credits: page 3: Whitehorse 2012 Awards L-R Liam, Miani, Mia and Charlie photography by Kaye Wright of Affinity Photography / 'Times' Miani & Liam Page 2 Top-bottom: Kaitlyn Thomas / Mia Vissenjoux / 'Pete the Permie' / Daniel and William Clarke / Miranda Gibson Page 1 Left-right Shane Wakelin with Molly, Miani, JM & Seth / Myke Mollard & Rupe / Harry, JM & Miani with Secret Gully puppets / Miani with Klingon / Andrew McKenzie with Harry, Miani... and Crikey!