Reggae program needed on CRN

Application information and deadline

* You will need to produce a 55’50 minute pilot program and fill out an application form: [click here](http://form.jotform.co/form/51478482404862), or go to <http://www.cbaa.org.au/crn> and click on “distribute your station’s content”.
* View a program review form for further tips: [click here](https://www.cbaa.org.au/sites/default/files/media/CRN%20program%20review%20form.docx).
* Deadline: Sunday 29 November, 2015
* Submitted applications will be considered by the CBAA and CRN Advisory Committee, with a view to having a new program launch early 2016.

Background information

Music genre/s

* Like many musical labels, the term “reggae” is used to describe a wide range of music styles and sub-genres. CRN is not expecting individual programs to be able to cover every musical style described as or relating to reggae - we are interested to hear your interpretation and the area in which you specialise.

Content selection

* CRN seeks content that reflects the guiding principles of the sector as listed in the Community Broadcasting Codes of Practice. See: <https://www.cbaa.org.au/resource/community-radio-broadcasting-codes-practice>.
* A key factor in CRN programming is to offer content that may be challenging for individual stations to create or source themselves – this could be reflected by aspects such as difficult-to-obtain content, expert voices, complex production approaches and so on.
* Programming that includes elements such as artist interviews, topical news or critique, information on new releases, and Australian content (if applicable) will be viewed favourably.

Production approach

CRN does not prescribe a specific production approach. Stations supplying content to the network employ many differing methods including:

* A standalone pre-record for the national version of the show
* Recording the local program broadcast live, then repacking for the national audience
* Splitting a local 2hr program into two parts; 1hr for the local audience, 1hr for the national (free of time calls, SAs etc); and recording the national section for CRN.

Recording guidelines

* Duration: the weekly timeslot is 55’50 minutes
* Record and mix session audio in linear PCM (WAV) format: 16-bit, 44100 sample rate
* Levels should peak no higher than -3dbfs; leave plenty of headroom during production to ensure no clipping or distortion
  + Average levels should be smooth and consistent across audio content - i.e. spoken word and music, telephone or location interviews
  + No need for hard limiting or mastering effects - within reason, dynamic material is not our enemy.
* For music within programs do your absolute best to use CD-quality source material, not MP3. If you have to use MP3, make sure files are encoded at 320kbps.
* All voices must be panned centre for mono compatibility
* Mix down a master copy to a WAV file and save it
* Convert a copy of master file to a 320kbps stereo MP3 file for uploading to CRN
  + Lower bitrate or variable bitrate (VBR) encoding may be rejected.

Scripting for presentation...

* "This program was produced in the studios of 9XXX, Awesometown, and is being heard across Australia on the Community Radio Network"
* "...heard on community radio right around Australia"
* "...through the national Community Radio Network"
* "...on national community radio"
* "...on your local community station"
* "...heard on community radio right around the country"
* "...and heard on stations around the country thanks to the Community Radio Network"

*Summary* ***-*** *if you mention your home station please make sure it's followed by a mention of the Community Radio Network.*

About CRN

The CBAA's Community Radio Network (CRN) allows community radio stations to share some of the sector’s best news, talk, music and entertainment programs – 24 hours a day, 7 days a week.

The CRN gives access to over 100 talk and music programs, and distributes several flagship community radio programs, including National Radio News, The Wire and Good Morning Country, as well as:

* Special broadcasts covering major cultural and festival events
* Informative talks programs
* Specialist music programs
* Topical short inserts

Stations that subscribe to the service can choose exactly what they’d like to use and when, augmenting their own local content with specific programs of national relevance, whether its full programs or short inserts within existing programming, or as a fall-back or overnight sustaining service. CRN offers stable, cost-effective, broadcast quality audio, accessible via either the Digital Delivery Network (DDN) or live satellite audio feed. All programs on the CRN can be broadcast live or recorded and re-broadcast later.

For more information, visit <http://www.cbaa.org.au/crn>, contact CRN staff at the CBAA on 02 9310 2999 or email crn@cbaa.org.au.